







Telephone 6141  
All Departments  
Direct Phone to the Groceteria 9315

# Hudson's Bay Company

INCORPORATED 25<sup>th</sup> MAY 1670

Hear the Latest Victor Records in the Music Dept.  
All the New Models in Victor Orthophonic obtainable on 5th Floor

## Special Purchase Women's Winter Coats



Secured in the eastern markets greatly below value and rushed to us by express

PRICED FOR QUICK ACTION SELLING

---FOUR GROUPS:

—A chance to save many dollars on smartly styled, expertly tailored coats for fall and winter. We secured them below value and, true to our policy we give our customers the full benefit. If you are still hesitating about your winter coat come, Wednesday, and examine these garments. You'll be delighted with the styles and agreeably surprised with the values.

Group No. 1 at  
**21.50**

—Velours, duvetyns and polaire cloth. Collar and cuffs trimmed with mandel, thibetane and beaverine. Shades of sand, brown, green, taupe and grey. All warmly lined and interlined.

Group No. 2 at  
**\$25**

—Fancy plaid fabrics and novelty tweeds with collar and cuffs of mandel. A number in plain velours. Warmly lined and interlined.

Group No. 3 at  
**29.50**

—Marcella cloths in shades of brown, black, navy, taupe and wine. Thibetane collars and cuffs. Warm interlining.

Group No. 4 at  
**39.50**

—Marcella and Needlepoint with long shawl or erash collars and cuffs of mandel. Taupe, wine, brown, black or navy. Richly trimmed with embroidery and braiding.

—With the season just commencing these values in fashionable coats are doubly attractive. Produced by one of the foremost coat makers in Canada, each garment is tailored to certain high quality standards. Witness the window display. Early choice is best.

—Second Floor H.B.C.

### WOMEN'S Cushion Sole Shoes In Two-Strap Style

Widths EE and EEE **3.95 Pr.** Patent and Kid Leathers

—Many women require wide fitting shoes in order to secure foot comfort. Here's your opportunity. Soft cushion soles, something that feels roomy and flexible at the moderate pricing of 3.95 the pair. Two strap style that is smart in appearance. Fine quality patent and kid leather. Note the widths, E.E. and E.E.E. Priced at pair **3.95**

#### MEN'S ROMEO HOUSE SLIPPERS

—Fine black or brown vel kid Romeo slippers with solid leather turned soles and elastic sides. Well made neatly finished and of excellent quality. Just the slipper to slip on these evenings. Sizes 6 to 11. Extra value, pair **2.95**

#### MEN'S BOX CLOTH SPATS

—Superior quality box cloth spats imported direct from the maker in England. Fawn or grey. Reinforced with leather bindings. Four button style. To fit shoes 6 to 11. **2.50** Pair

—Jasper Ave. H.B.C.

### FOR WEDNESDAY ONLY Wallpaper Specials

At **12<sup>1</sup>/<sub>2</sub>c Roll**

Regular values 25c roll

—This big range of general purpose papers offer a rare opportunity to save. Papers suitable for practically every room in the home including halls and kitchens. A regular line of 25c papers on sale Wednesday **12<sup>1</sup>/<sub>2</sub>c** at per roll

—Borders to Match— **5c** Special at per yard

At **25c Roll**

—Living room and dining room papers. Ten artistic patterns have been selected for this special. Patterns are in laquetry motifs and effects. Colorings to correspond with any decorative scheme. Wednesday Special at per roll **25c**

—Borders to Match— **7c** Special at per yard

—Fourth Floor H.B.C.

### Dressy Flannel Frocks for school age girls

—Made of fancy check or plain flannels. A big variety of styles. Long sleeves, round collars, button and embroidery trimmed. Shown in fawn, sand, flame, green, cocoa, rose, fawn and brown. Size 6 to 14 years. Exceptional value at **3.95**

### Girls' Pullover Sweaters

—Knitted from pure wool yarns. Long sleeves, V-neck with collar, finished with tie, and pom pom. Shown in fawn with brown or jade and white. **1.49** Sizes 4 to 14 years, at

—Second Floor H.B.C.

## Continues! Sale of Women's Underwear

Special purchase of 5000 garments at prices that allow definite and positive savings

CHOOSE NOW FOR FALL!

—Fall Weight Underwear—Just the kind of garments for comfort these chilly days—not heavy, yet warm. Made of soft cotton yarns in rib knit with soft finish inside. Vests, Bloomers and Combinations in standard, large and extra large sizes.

—Vests—cumfy 49c  
—Bloomers—Elastic 69c  
—Combinations— 89c  
Cumfy cut, knee length

—Heavy Weight Vests—Made in V-neck style with short sleeves. Sizes 36 to 42. **69c** 1.25 values at

—Fine Cotton Combinations—In either plain or with silk stripe. Sleeveless or short sleeve styles. Ankle or knee length. Sizes 36 to 42. Values to 2.75. Special **1.69**

—Fine Quality Pure Wool Combinations—Tailored finish. Well made. All styles of tops. Short and long sleeves. V-neck and round. Ankle and knee length. Sizes 36 to 46. Exceptional value. Values 5.50 **3.50** to 90. Special

—Wool Mixture Combinations with silk stripe. Very nicely tailored. Obtainable in opera top, cumfy cut, or short sleeve styles. Ankle and knee length. Sizes 36 to 42. **2.95** Special

—Silk and Wool Bloomers—Very fine soft quality—silk finish outside, wool inside. Pink, cream, lavender and fawn. Sizes 36 to 44. **1.98** Special

—The Ever Popular Rayon Silk Underwear—Fine quality in satin striped effect. Good range of colors in light and dark shades.

—Vests—Tailored strap. Small, medium and large sizes. Special **98c**

—Bloomers—Well rendered. Small, medium and large sizes. Special **1.49**

—Princess Slips—With fullness at sides. Special **2.29**

—Flannellette Pyjamas—Two-piece style, coat in mannish style. Button front trimmed with frogs. Trousers with tailored cuff. Sizes 26 to 42. **1.95**

—Flannellette Gowns—Round neck and three-quarter length seisin sleeves. Trimmed with frill and novelty braid. Sizes 36 to 42. **1.49** Special



—Second Floor H.B.C.

## Save on Handbags!

Serviceable and Dressy Handbags **2.95**

—Genuine goat skin leather hand bags, lined with serviceable plain and fancy linings. Large centre compartment and mirror. Extension handle. Two tone of fests of open and grey, grey with open brown and beige, beige with brown or black with patent leather trim. Special at **2.95**

—Crepe de Chins Handkerchiefs—A choice selection of dainty styles. Point edged. All the wanted shades to contrast with dress, suit, handbag etc. Specially priced at, each **15c**

—A Clearance of Brush Wool in plain colors and leather mixtures. Especially suitable for hats, scarfs, gloves, trimming sweaters, children's suits, etc. One-ounce balls. Formerly 2 for 35c. **4 45c** Wednesday

RUBBER APRONS, 39c

—Dainty aprons of pure gum rubber in simple, easy-to-slip-on styles and useful sizes. All popular shades. Firmly bound with fancy stitched binding. Wednesday **39c**

—Rubber Aprons—With crumple pocket and border. Scallop ed and neatly bound. Attractive colors. Dainty in appearance and a protection to your better dresses. **50c** Each

—Main Floor H.B.C.

## Women's Fleece-Lined Gloves and Mitts for Fall

—Just arrived! A complete new shipment of fleece lined gloves and mitts in suede and capeskin. Warmly fleece lined and finished with fur trimmings and gaudy cuffs. Dime fasteners or in slip-on style. Neatly trimmed with fur. Shown in fawn, grey or brown with contrasting trimmings. Sizes 6 to 8. **1.60 to 4.25**

—Main Floor H.B.C.

## WOMEN'S ALL WOOL OR SILK AND WOOL HOSE

**69c**

—Imperfects of regular 1.25 lines of women's all wool or silk and wool hose. The imperfections are so slight it is practically impossible to detect them. Ideal for sports or street wear. Checks, or plain shades. A good range of colors including fawn, dark fawn, brown, etc. Sizes 8 1/2 to 10. **69c** Special pair

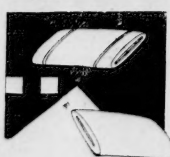
—Main Floor H.B.C.

## Commercial Floor Polisher \$199

—One fully guaranteed commercial floor polisher—water and sand combined. A big, powerful electric unit that will soon pay for itself. Slightly used. Regular \$250. Special **\$199**

—Convenient terms may be arranged. —Jasper Avenue H.B.C.

## Fashionable New Fabrics



in which quality is associated with moderate cost

—All Pure Wool Black Marvella Coatings—A heavy winter weight quality. 56 inches wide. Rich, warm, black. Special yard **2.45**

—All Pure Wool English Gaberdine—Fast dry—navy blue only. Ideal dress weight, 56 inches wide. Special value, yard **1.98**

—36-inch Black Silk Armure Brocade—Ideal for fall dresses—a heavy weight quality. Special value, yard **1.95**

—All Pure Wool Heavy Chinilla Coatings—Ideal for children's coats. Cream and scarlet shading. Thick, heavy nap. 56 inches wide. Per yard **4.50**

—60-inch White Bear Cloth—For infants' winter coats. A fine English woven quality with soft, easy nap. Per yard **3.50**

## Tea Set Cloth and Napkins, 1.25

—200 All Irish Linen Crash Tea Sets—Natural shade with assorted colored borders. Cloth 36 by 36 inches with four napkins to match. **1.25** Special Wednesday, per set

—Superfine All Linen Irish Crash Tea or Breakfast Sets—Cloth 52 by 52 inches with six napkins to match. All neatly hemmed and ready for use. **2.25** Special per set, Wednesday

—Snow White, Irish Embroidered Pure Linen Cloths—Hemstitched and scalloped edges. Size 36 by 36 inches. Neatly boxed. An ideal gift. **2.75** Special each

—Dainty Irish Embroidered Pillow Cases—Smooth linen like finish. Hemstitched or scalloped ends, with space for monogram. 42 inch size. **1.25** Special per pair, only

—Full Bleached Terry Face Towels—With smart four inch colored stripe borders. Neatly hemmed ends. Size 18 by 35 inches. Special each **25c**

—Second Floor H.B.C.

## Groceteria

Phone 9315  
\$3 Orders Delivered

—CRISCO, 77c  
—YELLOW SUGAR, 3 19c

—CULINARY HOLED OATS, 19c

—BREADLESS RAISINS, 4 lb. pack, 56c

—PRUNE CHIPS, 3 38c

—SQUIDRIEL PEANUT BUTTER, 5 lb. per pack, 59c

—NORTH WEST DIB-UTR, 2 45c

—CONCED BEEF, sliced, 2 45c

—M.C. REAL CR. QUALITY BUTTER, 2 73c

—FRESHMAN FINE SALMON, 5 45c

—ORANGES, 2 65c

—CHOICE SELECTION OF FRESH FRUIT AND VEGETABLES

—Jasper Ave. H.B.C.













—By Sidney Smith

A cartoon by Sidney Smith. A man in a dark jacket and plaid pants is running away from a house, looking back over his shoulder with a distressed expression. He is holding a hat and a bag. A speech bubble above him says "OH MIN!". On the porch of the house, a woman in a dress and hat watches him go. The signature "SIDNEY SMITH" is in the bottom right corner.

—By King

[illegible]

## -By Sol Heat

[illegible]

**B-54**

—

**and Everywhere**

**—By Dan**

**BUT WOULD WALK A LITTLE FASTER? I'M WASTING SOME ARTISTERS!!**

**I'D BE DELIGHTED, MISS!**

**I GUESS YOU'VE EVADED THEM, MISS! NOW WOULD YOU PLEASE POSE FOR A PICTURE AND GIVE ME YOUR STORY FOR THE DAILY DRAFFYBILLY? I'M ONE OF THEM PESTY CREATURES.**

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—By Harold Gray

IN... YOU POOR  
HOWING - THE  
WAS TELLING ME  
LITTLE GIRL WHO  
A TERRIBLE ACCIDENT  
DREAMED IT COULD  
ANNIE -

YES-SUM -  
IT'S ME

ALL RIGHT.

ON ANNIE -  
IT SEEMS AS  
IF EVERYTHING IN THE WORLD  
WAS GONE  
WRONG -  
TO THINK THAT  
THIS SHOULD  
HAPPEN  
TO YOU -

THERE, THERE,  
MRS. MURKINCHES -  
YOU MUSTN'T  
CRY - IT'S  
AN OLD AT'S  
BLOODIE BUT  
YOU DON'T SEE  
ME DRAWING -  
THERE, THERE -

CHARLES  
SCHULZ

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